

Ainsworth PTA Meeting Minutes - 10/6/17 1pm, Library

Attendees:

Lynn Brown, Tonka Formigle, Tiffany Topol, Rebecca Zenk-Jones, Simone Goldfeder, Marisa, McLaughlin, Jennifer Mills-Perov, Vanessa Nelson, Anna Short, Kara Stone, Teresa Sullivan, Andi Mukul

1:00 pm - Approval of minutes

Read the minutes of previous meeting. Approved

1:11 pm - Community Service update - Marisa

Community service activities will be organized by grade. (Food drive, clothing drive, etc.)
Want to promote community awareness among the kids.

** Need to let people in the Ainsworth community know that they can nominate a cause or an organization to be the focus of a drive. ***

Hayhurst Elementary has a Friday food bag event - they want to partner with other schools to provide more food bags to more families. Hoping to have PTA volunteers to help out there on Fridays. Ainsworth parent volunteers will contact Heather and Andy directly.

1:16 pm - Garden Tour Update

Zupan's thinks that there *may* be another account that has additional funds from ticket sales. Need to check in in another 2 weeks.

Tiffany will call and check

The process of selling tickets through Zupan's has gotten difficult. All this business with funds being hard to track down is concerning. Need to review our selling relationship with Zupan's.

Overall, garden owners were happy. Attendees were pleased with the variety of gardens.

\$3700 in ticket sales, \$7300 in ad sales. \$200 in costs to put on.

Tip: Next year, don't be afraid to start ad sales early. We should be able to generate \$15k in ad sales (because that's what we do for Home Tour).

Should we move the date to June? June has rain and lots of other tour competition, but the gardens look better and people are more excited. Could move if we can pre-sell tickets. Sept is difficult because many other things are happening in early Sept!

Rebecca might volunteer her garden for the next one ???

Teresa will manage procurement next year.

Need to recruit a new chair for next year.

We will NOT be proposing another Garden Tour in June 2018. Next Garden Tour will be either Sept 2018 or June 2019.

Should we make Garden Tour happen just every other year? This would be a \$10k hit to the budget. But, Garden Tour is only 4 years old, PTA got along fine without that money before...

Co-chairs of this year's event recommend doing the next one in Sept 2018 and the following one in June 2020.

1:35 pm - Volunteer Needs update (Jill Kulas)

Open positions

- Buckaroo chair for 2018
- Clothing Closet volunteers are almost filled
- Grounds beautification (NEW NEED): coordinator, mower, leaf rakers. Ideally this job will be about organizing "parties" to do the leaf sweeping, rather than doing all the work themselves. May combine this with Greenspace
- Home tour is almost filled
- Book Fair has 1 volunteer lead, needs another
- Staff Hospitality - STILL OPEN
- Asst to Ad Sales - STILL OPEN
- Yearbook - filled
- Garden Tour chair for 2018-2019
- New Family Outreach - OPEN
- Need someone to run the Signage project - Simone volunteered

Generally, Community Service manages their own volunteer sign up. Need to continue to communicate with Jill so that there is a full accounting of open volunteer needs.

1:44 pm - Budget Approval

Money in the bank, about \$30k but we need reserves so that we can pay deposits, etc. on some of the events that we run.

We can do more to maximize some of these revenue sources. Do people know about eScrips or Amazon Smile? (No.)

- Get the Room Parents to send out a funding tip once a week? raise awareness of corporate matching, Amazon Smile, eScrips

Differences in budget from last year

Major decreased in spend on Grounds Care. Now going to try to make up the difference with volunteers/work parties.

Curriculum Support decreased substantially this year. There is less of a need for reading tutors due to the Reading Results program. No Library grant needed this year due to special circumstances (one-off funding from another source).

Facility Improvements has increased - spending money on new signage.

Community Outreach is a new spend this year. Need more than what is currently in the budget.

***Marisa moved to increase the budget for this line item by \$300.

VOTE TAKEN - APPROVED.

Academic Enrichment is mostly unchanged from last year.

Budget is unanimously APPROVED.

2:02 pm - General Topics

Which events are open to the public vs. school community only?

*** Should specify this when describing the events.

Family Dance - Foundation will pay for half of the budget.

Next PTA Meeting will be 10/17 at 6pm - 7:30pm in the Library.

Lynn proposes having the agenda published ahead of the meeting. Natalie says a full agenda isn't ready ahead of time. Instead, PTA meeting notices will list the major topics to be covered at the meeting, but not the full agenda.