

Ainsworth PTA Meeting

9/15/17 1pm - Ainsworth Library

Attendees:

Natalie Willes
Kris Meyer
Marisa McLaughlin
Simone Goldfeder
Andrea Mukul
Suzanne Puttman
Anna Short
Jenny Potter
Jen Andres
Jen Cies
Maricela Rassouli
Jen Mills-Perov
Lynn Brown
Jill Kulas
Jennifer Fast

1:03 - Introductions

1:06 - Open Volunteer Positions

Several lead positions still need volunteers! This year, the positions are being targeted to specific grades, but that's just for recruiting. They are actually open to any parent.

Local Business Coordinator - schedule a few "Ainsworth dinner nights" or other one-off events at local businesses to bring in money to PTA. Low effort, big \$\$\$\$

Coin Drive Operator - Take buckets to all classrooms, collect coins from kids. Whoever has most money wins. This is a 1-week project (maybe a 1-day project).

Hospitality Coordinator - Meet all the teachers, help with the staff dinner, get people to bring stuff for potluck, bring snacks to some staff meetings, may deliver PTA info at some staff meetings. **This is a Board position.**

New Family Outreach - Work with the Hospitality Coordinator with a focus on kindergarten and other new families. Coordinate a few events (like popsicles for kinders). Focus on inclusion of families that may traditionally left out due to language or other hurdles. **This is a Board position.**

Book Fair Coordinator - This is a big job, but it is time bucketed to just a few weeks in the spring. This job brought in \$11k in book funds last year.

Asst. to Ad Sales - Already have 2 volunteers, looking for a 3rd.

Greenspace Advocate

Home Tour Volunteer Coordinator - Home Tour is happening in November!

Home Tour Signage and Marketing - Home Tour is happening in November!

Jill to work directly with Room Parents to target recruiting these positions by grade.

1:20 - Explanation of the 3 parent groups at Ainsworth

3 entities at Ainsworth: Foundation, PTA, ... Apoyemos (sp?) en Espanol

PTA - fundraises and pays for material things, academic resources, and all the events, raises \$60k-\$70k per year

Foundation - fundraises and provides funding for staffing positions, Red Ball \$200k per year

Apoyemos (sp?) - fundraises to support the Spanish program, buy books, pay for interns, supports K-12, Lincoln-wide.

1:30 - Family Dance Fundraiser - October 20th

Led by our 2 co-presidents!

Will need volunteers to help set up the night before (Thursday), too!

This used to be called the Daddy-Daughter Dance; it got renamed this year. There is some confusion about this.

** Need an email to go out for people who bought tickets to Daddy-Daughter to alleviate confusion.

** Need a blurb to go out to new families to explain the parties in general and how to get tickets

<http://www.ainsworthfoundation.org/red-ball-parties>

** Need to tell the Foundation folks that the name changed. It's still listed as Daddy-Daughter on the parties page.

1:40 - Home Tour - will be Nov 30th

1 house secured! Emails out for 4 more

Need volunteers:

Volunteer Coordinator - dispatches volunteers to houses
Homes
Signage and Marketing
Writer who writes the blurbs that go in the pamphlets

1:45 - Community Service Activities

Toy drives, book drives, food drives will be happening this year.

Goal for this year is to make the drives be more kid-led. Have the kids do sorting or packaging donations, etc.

Stay tuned for emails about drives coming up

1:50 Book Fair

Need a new book Fair Coordinator!

\$22k of Book Fair gross revenue last year. Ainsworth gets 50% to buy books OR 25% in cash.

Previously chose to buy books, now we have \$11k in book funds. How to allocate?

- Give \$300 per teacher to buy books?
- Give the money to library to buy books?
- Should new teachers get more money?
- Spend \$1500 to buy 509 Mind-Up books for the mindfulness program?

Proposal: \$500 for 8 new teachers, \$360 additional for easel for 1 teacher (pending), \$1500 for mind-up books, remaining to be divided among all other teachers.

Vote taken. Proposal passed unanimously

2:02 The Google Drive

Got started this year. This should now be the one place for people to store domain knowledge.

If you are running an event, PLEASE put your information in a folder for that event on the Google Drive... unless you plan on running that event forever. :)