

Ainsworth PTA Meeting Agenda Minutes - 3/16/2018

taken by Lynn Brown

Attending: Lynn Brown, Tonka Formigle, Kara Stone, Marisa McLaughlin, Natalie Willes, Heather Kromm, And i Mukul

1:00 pm - Approval of minutes

Proposed to approve - Naira, second Marisa. Approved by board.

1:05 pm - Kris and Grace leaving

- *Lisa Maccoll, Senior Director - Kris proposing to have Lisa talk with PTA/Foundation/Site Council to get feeling of school needs from parent perspective, in addition to larger meeting.*
- *Interviewing process starting, working with HR director John Blank*
- *Shadowing/etc proposed to take place*
- *teachers will have opportunity to meet with Lisa to give feedback, etc*

1:10 pm - Lincoln planning + Tracy Ludwig volunteers - Marisa McLaughlin

- *April 11th - 5pm-6pm PTA General meeting - 6-7pm reps coming to 5pm meeting PTA Group meeting - to give an update on Lincoln rebuild process (Naomi Tsurumi, Jeremy Holden, - wondering about inviting Peyton Chapman (principal of Lincoln) to give update/background, Q&A*
- *What is the communication on Trudy Ludwig - a press kit was sent*
- *Natalie - taking control of organizing snacks, beverages*

1:20 pm - Volunteer update - Jill Kulas

Natalie reporting on Jill's notes for PTA needs:

Communications *(includes Welcome Packets, Buzz Book, and Room Parent Coordination)*

This position was posted in the Room Parent email on 1/30 and News & Notes on 2/19

Treasurer

This position has not yet been posted.

- finding someone within the school who is a CPA

- if we don't find someone, will hire - Kara to send Natalie a list of people who are

available and work with other PPS schools.

Buckaroo Committee

These roles were posted several times earlier in the year but not recently.

Community Service Chair

This role has been posted in the 2/20 Room Parent email and the 2/26 News & Notes

Web Admin - TRACY SUZUKI taking over the position

position filled

School Pics

(Hospitality) *Caitlan Freese confirmed for doing staff meeting snacks*

Add - Ad Sales/Sponsorships (PTA/Foundation) - \$40k-\$50k revenue

Lynn/Kara to send out via room parent email, a list of PTA Board and key positions for next weeks' room parent email.

1:30 pm - Ainsworth FB like campaign update - Naira Perez

- *how do use facebook? do we want to use it for help to recruit volunteers?*
- *need to pay to*
- *videos shareable, most watched*
- *instruct viewers to do 2 things - follow and hit it as priority for newsfeed*
- *when we send anything - email, etc, should put the link to the facebook page*
- *should be encouraging people to "invite a friend"*
- *set up a calendar/invites (e.g., Trudy Ludwig event on 4/11)*
- *circle back with Naira in May - for report*

1:40 pm - News and Notes meeting + how to submit for N&N + Peachtree + after school program survey - Kara Stone and Lynn Brown

- *news news & notes format*
- *jot form needs to be completed/communications PTA and Foundation will have eyes on everything*
- *need to figure out peach jar replacement*
- *google drive - link with PDFs to*

2:00 pm - Science fair update - Kara Stone

- *amazing show planned!*
- *ben & jerry's coupons for participants*
- *decreased number of participants, seems like people want more time*
- *April gets tight with all other events, but may need to consider moving it back?*
- *20% decrease in participation*
-

2:10 pm - Update on Foundation + PTA calendaring (coin drive, family dance, garden tour) - Natalie Willes

- *Tentative move to the spring - Natalie/Anna attending next Foundation meeting*

2:12 - Treasurer

- *audit not complete - Marisa needs to sign audit form*
- *Natalie needs to watch PTA President videos*
- *under on earnings - \$96k vs. \$97*
- *Natalie - have we made up \$\$ from the Home Tour loss last year? Tonka - we are still slightly behind*
- *Still need to plan for a lean budget for next year - to continue making up for last years deficit with Home Tour*

2:15 pm - Adjourn